

»Networks in changing business ecosystems«

7th International Research Symposium
University of Southern Denmark [HYBRID], June 19-20, 2024

Venue

Hybrid (online and in-person)
symposium at University of
Southern Denmark held in
Sønderborg on June 19-20,
2024



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7th International Research Symposium

University of Southern Denmark - Alision 2 - Sønderborg

[in the Red Box, M304 or online]

June 19-20, 2024

WEDNESDAY, June 19, 2024

13.00-14.00 Coffee & cake

14.00-14.15 Welcome and Introduction to the Research Symposium (Susanne Gretzinger)

14.15-15.15 Research Session I: Sustainability-oriented ecosystems (Chair: Nils Grashof)

The Role of Purposeful Ecosystems in Regenerative Economies: A Case Study of Southwest Wales (Beth Cummings, Samantha Burvill, Fern Davies & Kate Organ; Swansea University School of Management, UK)

Public Policy Actors and their role in the Emergence of New Business Ecosystems: Green Hydrogen Hubs, Industry Networks, and Regional Development (John Burgess; Centre for Organisational Change and Adaptability, Torrens University, Adelaide, Australia & Kerry Brown; School of Business and Law, Edith Cowan University, Perth, Western Australia)

15.15-15.30 Coffee

15.30-17.00 Research Session II: Entrepreneurial ecosystems (Chair: Mads Bruun Ingstrup)

Creating a networked Entrepreneurial Ecosystem through regional training Initiatives: Business Training for Women Entrepreneurs (Kerry Brown, Fleur Sharafizad, Aglae Le Grand, Violetta Wilk, Johanna Vanderstraeten, Janice Redmond; School of Business and Law, Edith Cowan University, Perth, Western Australia)

The Dual-sided Evolution of the city X's Entrepreneurial Ecosystem (David Picernell, School of Management, Swansea University, UK)

A multi-layered approach to entrepreneurial ecosystems: a case study of the UK digital gaming industry (Zimu Xu; Bettany Centre for Entrepreneurship, Cranfield University, UK, Gideon Maas; International Centre for Transformational Entrepreneurship, Coventry University, UK & Paul Jones; School of Management, Swansea University, UK)

17.00-17.15 Concluding discussion (facilitated by Susanne Royer)

17.30-20.30 Walk to Sønderborg city centre & Dinner

THURSDAY, June 20, 2024

10.00-10.15 Welcome and coffee

10.15-11.45 Research Session III: Implications of changing ecosystems for the organisational level (Chair: Susanne Gretzinger)

Why does reshoring fail? Analyzing European cases of manufacturing reshoring between 2014-2024 (Susanne Royer & Maike Simon; Europa-Universität Flensburg, Germany)

The Times are changing - and situations too: Towards new Definitions of Organizational Wrongdoing (Tim Emmel; University of Passau, Germany)

Dilemmas of local missions: A case study of climate missions in Danish municipalities (Mads Bruun Ingstrup & Steffen Korsgaard; University of Southern Denmark)

11:45-12:45 Lunch

12.45-14.15 Research Session IV: Digitalization and ecosystems (Chair: Maike Simon)

Typifying isolating mechanisms for IoT-driven business models: A resource-based discussion (Susanne Gretzinger; University of Southern Denmark; Susanne Royer; Europa-Universität Flensburg, Germany & Birgit Leick; USN School of Business, Norway)

AI preparedness in B2B markets (Sadia Soltani & Anna Marie Dyhr Ulrich; University of Southern Denmark)

Managing the impact of 4IR technologies on the local government workforce (Kenny Aluko, John Burgess & Belinda Moloney; Centre for Organisational Change and Agility, Torrens University, Australia)

14.15-14.30 Conclusions - summary - future research agenda (facilitated by Kerry Brown)

14.30 Research Symposium concludes