



Interreg



Kofinanziert von
der Europäischen Union
Medfinansieret af
Den Europæiske Union

Deutschland – Danmark



Jackstätt-Zentrum
Forschung. Praxis. Zukunft.

Entrepreneurship, Diversity
& Cultural Issues

THE UPCYCLING CHALLENGE

Interdisciplinary module of MIM S107 & KSM

Dr. Carolin Ermer & Dr. Kirsten Mikkelsen



Europa-Universität
Flensburg



THE UPCYCLING CHALLENGE - AN INTERDISCIPLINARY CASE STUDY

Interdisciplinary and
Intercultural Learning ->
Work hands on with a
family-owned Business

Entrepreneurial Mindset
& Pitch Practice

Sustainability &
Circular Supply Chain

Design Thinking
& Critical Thinking

Trendresearch,
Innovation &
Prototyping

Artemis Network &
BDA (Business
Development Agencies)

- Basics of entrepreneurial skills and tools
 - Critical reflection of challenges of entrepreneurship against the background of contributions from diversity and gender research
 - Methodological and research competencies
 - Intercultural skills by taking cultural issues in the context of entrepreneurship into account
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EXAM PERFORMANCE



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- Written learning journal (approx. 15 pages)
- Final presentation (pitch) with plenum and company Matti
- Scheduled small tasks between seminar sessions



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Questions? Let's talk!