

Exzellenzcluster 2020
**»Temporal Communities:
Doing Literature in a
Global Perspective«**
Research Area 4:
»Literary Currencies«

Markt, Messen, Preise: Ökonomie, Prestige und globale Zirkulation von Literatur

Book Fairs and Literary Prizes: Economy, Prestige, and Global Circulation

December 10–11, 2020
Online Workshop via WebEx

Thursday, December 10

15:00–15:15 Introduction

15:15–16:30

»Book fairs as spaces of cultural and economic negotiation: Project results and a discussion of the influence of the Guest of Honour format at Frankfurt Book Fair on book sales of foreign literature in translation«

Marco Thomas Bosshard
(Flensburg / EXC 2020 guest)

16:30–17:00 coffee break

17:00–18:15

»Theory and »sens pratique« in the socio-anthropological analysis of international book fairs«

Gustavo Sorá (Córdoba, Argentina)

Friday, December 11

10:00–10:15 Einführung

10:15–12:15

»Commerce, culture – and a camel: The re-establishment of Frankfurt Book Fair as an institution of literary circulation after World War II«

Corinna Norrick-Rühl (Münster),
Urs Büttner (Düsseldorf)

12:15–13:15 lunch break

13:15–14:30

»Das Zirkulationsnetzwerk der Literaturpreise«

Alexandra Pontzen (Duisburg-Essen)

14:30–15:00 Abschlussbesprechung

Organisation: Michael Gamper, Jutta Müller-Tamm, Jasmin Wrobel
Moderation: Alexander Nebrig (Düsseldorf), Jasmin Wrobel (Berlin)
Contact and registration (until December 3): jasmin.wrobel@fu-berlin.de

The workshop will be held on the platform WebEx. You will receive information concerning your access to the event on December 4. The workshop languages will be English and German.

Bild: Frankfurt Book Fair 2013 (Jasmin Wrobel)

**TEMPORAL
COMMUNITIES**

DOING LITERATURE IN A GLOBAL PERSPECTIVE
CLUSTER OF EXCELLENCE

Freie Universität



Berlin