



2. ZeBUSS WINTER SCHOOL 15. – 17. Januar 2020

Methodologie und Methodik

Ethnography

Referent: Dr. Christos Varvantakis

Workshopsprache: Englisch

Ethnography, as a methodological and epistemological paradigm, has gained wide recognition within the past decades in the social sciences and beyond - ie. in education, management and other scientific disciplines. The wide embracement of ethnography has enabled countless in-depth qualitative analyses, while however has also resulted to some confusion, as the notion is often employed as an all-encompassing notion. In this workshop, following a brief historical and epistemological introduction, we will focus on the basic methodological premises, functions and techniques of ethnographic research. Among other issues we will discuss participant observation, various kinds of ethnographic interviews, the uses of various media in ethnographic research, as well as related emerging ethical questions. In the second day the participants will have the opportunity to discuss instances from their own research and/or queries, concerns and questions about ethnographic research practices.